

Lehigh Valley Postal Customer Council

Meeting Minutes: March 16, 2011

Present from LVPCC: Bill, Ed, Anita, Jen, Judy, Joe, Ron, John & Sue

Present from Reading PCC: Terry C. (USPS Customer Service Support) & Cheryl Vasquez (RDG Acting Postmaster)

Treasurer's Report: No activity since last month, so no report

Minutes: Read. Ron motioned to accept; Ed seconded

Old Business: Gold Status: NPF Requirement. John Horner will attend. Anita will let John know what seminars he needs to attend to meet the requirement. Ed motioned to change John's title to 1st Vice Chair (Frank's position and make Frank 2nd vice chair); Ron seconded.

Gold Status: We will still need 1 or 2 more seminars to meet (Anita to verify how many). We can do:

1. Join with Judy's seminar on May 11th from 10am-12noon, USPS room 402. Given by Mike Connor, acting MDA
2. Do seminar on Grow Your Business (bring in more revenue through Door to Door program) – Date TBD (Joe)

Membership Update: \$410 paid in member fees to date

Spring Membership Meeting: 5 People registered so far

- Speakers: Kevin & Donna are confirmed. We will do Q&A after each of their presentations. We will ask Joe Zangari to be the 3rd speaker to cover: Rates overview, priority, flats & parcel commercial pricing, IMb, & Q&A
- Will do a blast e-mail on event next then follow up with the 2nd mailing.

Reading PCC.

- Board includes: Terry, Mindy (Children's Home), Bruce (PBPS), Karen Henne (RTC), etc. Terry will call and invite Reading Board members to the LVPCC April 20th Board meeting. (Bill will invite anyone who doesn't make it to attend in May). We can discuss address list updates then.
- Membership includes: lots of non-profits (will they drive?), some medium-sized mailers and colleges
- Service Providers include: IWCO, RTC, Mailroom Systems, Offset Impressions, Reading Eagle, PBPS
- Bill was contacted after 1st mailing by Mike at the City of Reading and Dot at a non-profit.

Database clean-up: We can do a mailing (between Spring meeting and September when there is less activity) to people who have not paid dues this requesting a response to see if they want to be on our mailing list.

Postmaster Involvement in LVPCC. We will try to get Kevin to help with this. The Postmasters know their clients and who might be interested in the PCC. We discussed allowing the postmaster to attend our meeting for free if they bring 1 or 2 guests (potential new members) to the PCC function. We will try to do an e-mail to all postmasters in LV & RDG areas.

Fall Meeting. We can commit to discuss meeting move to Holiday Inn West (Rte 100 & 78) for October.

National PCC Day – 9/21/11 with broadcast at 12-1pm. Possible combine with facility tour or other PCC???

50th Anniversary Logo – need to use. May meeting John to bring past information we might use in a retrospective.

Buy a Projector (instead of renting for \$200/meeting)? Could cost \$400-\$1000. 2 ½ year is ROI too long per Ron.

Meeting Adjourned at 11:00am; Ron motioned and Ed seconded.