

Lehigh Valley Postal Customer Council
Meeting Minutes: May 18, 2011

Present: Bill, Ed, Anita, Jen, Judy, Joe, Ron, Jim, Greg, John & Sue

Treasurer's Report: No report since only new activity was a \$210 deposit. Greg motion to accept; Ron second

2010 Golf Tournament Donation – Made \$225.95 profit from event. Send check & letter to??? TABLE to NEXT MEETING (Frank?)

Minutes: Reviewed. Ed motioned to accept; Greg seconded

Old Business: Membership Face2 Face meeting will now be after JUNE board meeting. **BILL** – Get contact names from Sue & Invite Rich (to give him the award). This will fulfill our only 2 “open” criteria for Gold Status.

IMb Sessions with Judy– Approx 44 people attended between both sessions. Most attendees local; some from Lehighton & Kutztown

Gold Next Year: Ed recommended we establish our own goals for next year. We can base them on Gold criteria but add things that will be beneficial for our members. We also talked about passing similar type awards to the members of our PCC. We discussed creating a new meeting which was suggested that John co-chair.

Fall Meeting Venues:

- A) Arts Quest – higher cost but trendier location. Approx cost is \$34 per head (includes food at 19pp, room at \$200 x 4 hours, 20% gratuity & 6% tax). Event would be a loss leader if held here. BILL will contact them to try and get price reduced. If price reduced to \$30 per head all in, this venue is a go for Oct 26th. We will offer them the opportunity to speak at our event for 10-15 minutes to promote their facility, set out promotional information, and allow tours after the event. BILL is to also look into the min/max # for the room, the cancellation policy and if payment is needed up front.
- B) Holiday Inn Fogelsville is the same cost as our current venue (18-20pp). We might be able to negotiate lower. The meeting date here would need to be 10/25. If Art Quest does not budge, we will go here.

Fall Meeting Topics: No cost second ounce (see below for details), BMEU Consolidation & Get speaker from DC

PCC Day: Formal Invite to paid members

New Business: Sue needs Reading mailing list from BILL. Sue will cc Terry & Mike Melnick to our June meeting. We also need to follow up on the funds from Reading (have received no word on that piece)

USPS Reality & NPF: John & Ron attended. John attended all required PCC sessions & LVPC was listed as having rec'd award. About 2,000 people attended; 500 exhibitors (100 exhibits, no freight), 500 USPS

- 1) Get rid of 2nd ounce rate for 1st class automation letters. Could happen at any time since price reductions are not subject to the same rules as increases. Goal is to keep 1st class mail in the system and make mail “smarter”. If lost, it may become standard class at lower revenue.
- 2) Price increases likely to be in January
- 3) Software release management. Release schedule will be simplified for 2 major releases (next Jan 2012), 2 minor, & 6 others
- 4) Full Service IMB – trying to make more attractive for people to use
- 5) Mobile barcode was approved last night. 3% savings. Announced too late for some companies to jump on board.
- 6) Saturday delivery – 2 bills are in the Senate with little support. Will most likely be used as a “leverage”
- 7) Centralize mail piece design functions in USPS in July. Specialists will be assigned to some customers.
- 8) BMEU Consolidation – Some offices in our district will no longer accept mail.

Judy to retire around June 2012

Meeting Adjourned at 10:55am; Greg motioned and Ed seconded.