

Lehigh Valley Postal Customer Council

Meeting Minutes: April 20, 2011

Present: Bill, Ed, Anita, Jen, Judy, Joe, Ron, Jim, Greg & Laura

Treasurer's Report: Read. Ron moved to accept; Greg seconded. Anita received a check for \$160 from 2007 Gold Tournament. We made \$800 on Spring Meeting,

Minutes: Reviewed. Bill motioned to accept; Greg seconded

Old Business: Gold Status (Anita)

- #13 NPF - Tell John what sessions to attend at NPF
- #15 Recognitions – OK with plaque to Rich. Next year change to an end of year recognition event??
- #17 Six Membership Meetings – Will invite members to a “General Membership Roundtable” after our May 18th board meeting. This invitation (e-mail) is to only PAID LVPCC members to gauge their future interests and assist us in planning future programs. Other names could include “Face 2 Face (topic)” or “Teaching for Tomorrow”
- #20 Communicate 8 times – sent 2 communications each for 3 events (golf, fall & spring) plus 1 Membership mailing, 1 Reading letter, & 1 invite for 5/18 = 9 communications. **BILL** – send Anita copies of each of these.

Gold Next Year – Discussed if we should put so much board meeting time into obtaining Gold status. Time could be better spent planning programs, etc for our membership. If we go for Gold, etc next year, it was suggested to make a subcommittee to see if we meet the requirements.

Spring Membership Meeting: 109 Attended including 6 from Reading. Meeting was ok but not exciting and did run long.

Next Events: Decided to keep PCC Day and Fall Meeting separate.

PCC Day, 9/21, will be by formal invite only to paid members

Fall Meeting, will look at other venues. The venue itself could add some “excitement” to the event. Joe will get some comparative pricing from:

- Fogelsville Holiday Inn
- Iacocca Hall at Lehigh University
- Sands Hotel
- Art Stacks

Possible topics for fall include delivery/transportation & restructuring plan. Will determine later...

Meeting Adjourned at 10:40am; Ed motioned and Greg seconded.