

Lehigh Valley Postal Customer Council

Meeting Minutes: January 19, 2011

Present: Bill, Ed, Frank, Anita, Jim, Jen, Judy, John, Joe, Rich, Greg, and Susan

Treasurer's Report: Report read and accepted

Database Cleanup: Subcommittee to review LVPCC list. Chaired by Bill, Donna

Reading PCC: Anita contacted Sandy Moreau who is ok with us inviting Reading PCC contacts to our meeting. She noted that the USPS is looking at merging some inactive PCC's & they are still in the review process now. We will invite Reading PCC members to our Spring meeting with a special letter enclosed. Jen will review Reading database.

Membership: We will send letter to LVPCC members for renewal & hold off on Reading PCC for now. Greg will draft.

Spring Meeting:

- Change Date due to Rate Case? Decided our meeting should be held before the 4/17/11 Postal Rate Change at either Best Western (1<sup>st</sup> choice) or Holiday Inn, Fogelsville (2<sup>nd</sup> choice) on April 5, 6, or 7. The meeting was rescheduled for Tuesday, April 5<sup>th</sup> at the Best Western on Route 512. Same time as usual.
- Speaker: Jordan (long shot) or Kevin would be good.
- Topics: April Rate Case, IMb Implementation date Pushed back, Best Practices & Problem Solving (John gave this presentation to a periodicals focus group), Exigent Rate Case Update & Reorganization at USPS.

Gold Award: Discussion that we should try to meet the needs of our members first and if attaining the Gold Award fits with these needs, we should do it. We should not focus our efforts solely to attain this award. Following are some challenges / solutions:

- #13 NPF – John Horner will be there and make a point to attend a PCC leadership Seminar. He is not currently one of the specified PCC positions, but he is a former co-chair. We will see if this will qualify.
- #17 6 General membership meetings 7/1/10 to 6/30/11 – we will have 4 (golf, fall, PCC day & Spring), We need 2 more, Webinar ok but we are not yet capable to do this. Judy suggested tying in to her monthly BMEU Meetings. Please see below for more details.
- #18 6 Educational Workshops – will have by doing 3 workshops at Spring & Fall meetings
- #20 Communicate by Mail 8-12 times. We did 2 mailings each for golf, fall, PCC day & spring meetings. We will also do a membership drive shortly. Proof is a worksheet with dates.
- #21 Promote mail service provider program on website & with 1 mailing. Will add link on website to these companies that are members of LVPCC.

Combined BMEU/LVPCC educational workshops: Judy currently holds 3<sup>rd</sup> Wednesday each month at USPS.

- Subcommittee formed to ID people to invite & topic ideas. Rich (falls under Education) will chair, Judy will help.
- Possible topics include: How to complete paperwork for BMEU & non-profit mailers. Need to do 4?
- We need the USPS assistance to help us get the list of their permit holders and sort it by profit / non-profit.

Meeting Adjourned at 11:30am