

Lehigh Valley Postal Customer Council
Meeting Minutes: October 20, 2011

Present: Bill, Frank, Judy, Jim, Laura, Paul, Ed, John, Greg, Ron, and Anita

Meeting Started at 9:15am

Treasurer's Report: Presented and Accepted; First-Ron and Second-Frank

Minutes: Prior meeting minutes were not available to review. Will review at next board meeting.

LV National PCC Day:

- Feedback provided from Board members present at this meeting:
- Positive
- Room Good
- Information Very Good
- Presentation Good Information
- Received Videos late, but shorter versions a plus!

Award Presentations:

- Each Board Member present received 2011 PCC Gold Award and Congratulations from Co-Chairs
- Reviewed PCC Premier Award Winners – Nationally: 25 Bronze, 2 Silver, and 59 Gold; Eastern Area: 8 Bronze, 0 Silver, and 5 Gold; Central PA District: 3 Bronze, 0 Silver, and 1 Gold – LVPCC!

Fall Meeting: Thursday 10/27, 8am start at ArtsQuest

- A) Current Count at approximately 54
- B) Email Blast again today – 1 week out (did email blasts 2 & 3 weeks out also)
- C) Agenda:
 - 8:30 Open Remarks – Bill
 - Invocation – Frank
 - 8:45 ArtsQuest – Curt Mosel (History of ArtsQuest, SteelStacks Project, Tie in how they use mail and its benefits)
 - 9:15 USPS HQ – Dave Mastervich (From Paul Vogel's shop, Marketing and Sales, money-making initiatives, new ventures – Direct Mail Hub & EDDM)
 - 10:15 Q&A – Judy, Bill, Brian, John, and Ron
- D) Registration Table – Ed, Frank, Laura
- E) Copies Needed – Slides/Network Optimization, able to share? Go to usps.com and see what's there
- F) Presentation copies – Ron will talk to Dave Mastervich and ask if he can send his presentation ahead
- G) Evaluation Form – OK, hard copy – make changes, add if move location around or not?
- H) Slate – Open positions – 2 position open, Interested in positions are Bob Fehnel/Berkheimer (Reply Mail) and Judd Billie (Endicia.com) Mention at Fall Meeting and Present Slate at Spring Meeting

Replacement Event for Golf Tournament: USPS Tour/ Bus Trip

- Mid to End of March 2012 (Ed away 17-24)
- Announce in January 2012 to membership
- Time suggested 3:00 – 9:00 p.m.
- Lancaster Plant

- 1 bus – about 45 people
- Invitations to paid membership first

End of Year Luncheon

- Ed Perusse - Location Search
- Estimate 25 people in attendance
- Date – Friday 12/2 or 12/9?

Spring Meeting 2012

- Date?
- Location?

Meeting Adjourned at 10::40 am; Ed motioned and Greg seconded.