

Lehigh Valley Postal Customer Council

Meeting Minutes: February 15, 2012

Present: Bill, Brian, Frank, Paul, Judy, Sue, Jen, Greg, Anita, Jim & Ed

Brian gave USPS overview: Brian Ebersol (spelling?) is new Sr. Plant Manager, Kevin McAdams is moving to Baltimore and Dale Walker will be the new District Manager. Effective 2/27 Mike Melnyk will be the new Postmaster of Bethlehem and LVPCC Postal Co-chair. Brian will still be around, but will be passing the postal co-chair position on to Mike. **Bill-** e-mail Brian to ask Dale about 4/26 (otherwise Brian will do)

Treasurer's Report: No activity. Balance is \$5,664.92. Frank motioned and Greg accepted.

Credit Card Payments on Website, \$1 charge. - Only 1 objection, so approved. Paul can move ahead. If someone wants to pay with a CC at the door, we can do if the location has WIFI, or we can make a slip and process later.

Membership Drive Letter – we discussed paid membership benefits and decided to send the regular letter this year dated for 3/1/12. We will discuss again later for 2013. **Bill –** send Greg last year's membership application form.

Arts Quest for Spring Meeting – Date is 4/26 and price is the same.

- Send Save the Date postcard 8 weeks before
- Send registration self-mailer (with registration form on the back) 6 weeks ahead and direct people to website to register. We can see draft of registration form online at lvpsc.org/registration. The password is "presort".
- Education areas:
 1. Judy's workshop
 2. Marketing update
 3. Update on USPS local and regional management
- Speaker will most likely be David Robinson, Pitney Bowes and Brian and/or Dale to speak on local/regional USPS. We will also welcome Mike Melnyk

Discussed switching Board meeting from 3rd Wednesday to 3rd Thursday each month. Bill will see Brian if this room is available.

Mentioned GPCC Expo and Grow your business days to promote the

Bus trip reminder– we need to task someone to work on and look into dates.

Meeting Adjourned